



2012 Tom Dyer Motorsports Newsletter

Hi everyone,

I'd like to wish everyone a happy New Year and update you on my plans for the 2012 season. It means a great deal to have your interest and support in my career throughout the years! I value it greatly. Thank you!

For 2012, I'm excited to announce I'll be returning to the Grand-Am Continental Tire Sports Car Challenge / CTSCC (grand-am.com) series behind the wheel of the #32 Mazda Speed3 with the i-Moto racing team (i-motoracing.com) in the ST category. You can read the teams press release announcement at: [i-Moto 2012 Press Release](#).

As you know, last year was my first time racing in the CTSCC series. This gave me the opportunity to put my name on the map as a driver who is fast, races smart and gets to the front regardless of what car I was given a shot in. This year's opportunity gives me the chance to confirm my place as an established series regular by racing a full season and staying in front of teams owners, manufacturers and decision makers, while still pursuing additional higher goals within Grand-Am and other series. Our first race is Friday January 27 at Daytona in support to the 50th Anniversary Rolex 24 Hour race.

It'll be a challenge learning to master the nuances of racing a front wheel drive car. It's also exciting for me in many ways. The 10 race schedule includes races at famed race tracks like Daytona International Speedway (sight of the season opener) and the Indianapolis Motor Speedway, which has been a lifelong goal. The team is very good and they played a critical role in winning the ST class Manufacturers title for Mazda in 2011 by winning the final race of the season at Mid-Ohio. They will be fielding three Mazda Speed 3's this year, the #30, #31, #32 and if they go as good as they look it should be a very good year!

You can watch all the CTSCC races on SPEED again this year beginning with the season opener at Daytona airing on the SPEED channel, Saturday February 4th at 9 am PST/12 am EST (see [CTSCC Schedule](#) for complete list of air times).

I'm working on additional opportunities I hope to be able to share with you sooner than later providing they come together. Some these opportunities are in the NASCAR Nationwide and K&N Pro, Grand-Am Rolex and American Le Mans series'. I'm actively searching for companies to align myself with or match up with my existing sponsors to create new sponsorships. This will allow me to expand my additional racing opportunities in 2012 and beyond. Any and all ideas to generate leads or blend potential businesses together under the TDM banner are welcomed. My goal is to be racing full time in more than one series this year!

Aside from my Grand-Am activities, I'll continue practicing, coaching and training others, as well as occasionally doing a few races with the Aluminos (aluminos.com) kart team. You are all aware of my passion and love for the sport of karting and it's what I attribute the secret to my success behind the wheel of any racing vehicle. As I like to say, it's the purest form of motorsports and it's my favorite gym that happens to be on wheels! If any of you haven't tried karting before please get in touch and let me introduce it to you. And as for those of you do have a kart let's get together and go practice!



I also continue to driver coach privately and teach at what is now known as SimRaceway Performance Driving Center (formally known as the Jim Russell Racing Drivers School) at Infineon. The school is intact as it has always been with only it's name changing. The naming rights were purchased in 2011 by [Ignite Game Technologies](#) to promote their online racing simulation. It still offers the same curriculum of driving programs from the racing school, Audi Sports Car Experience, Mitsubishi EVO Experience and Highway Survival Courses. For more info on the school or what SimRace is all about please visit: [SimRaceway Performance Drivers School](#) and [SimRaceway.com](#) to learn more about the online simulation racing game that is SimRace.

Here's a picture of the #32 i-Moto Mazda Speed3 I'm racing in 2012:



I look forward to seeing keeping you updated as the season progresses. Please reach out to me and let me know how you are doing and what is new for 2012.

Best regards,

Tom